



We are proud to present the second year of the Brown's Heating Air & Plumbing / Chick-fil-A giveaway of a FREE TRANE heating and air system. Last year we received more than 350 submissions who were narrowed down by a panel of judges to select the final three contestants. These three contestants were voted on by viewers with more than 1500 votes received. Our winning family received a brand new Trane system installed in their home completely free. Each finalist also received a gift basket valued at more than \$1000 of prizes, gift cards and other donations.

This year we are expanding this contest and offering additional opportunities for businesses and patrons to contribute. We've created the following levels and would ask you to consider making a contribution for these well-deserved families.

The contest will officially launch August 1 with commercials, social media, and website launching July 18th. The winner will be selected at an in-person awards dinner at Chick-fil-A Wards Road on October 3.

Please make donation checks payable to Brown's Heating Air & Plumbing at 407 Crowell Lane Lynchburg, VA 24502.

_____ **BROWN'S CONTEST SPONSOR - \$1000 Level (Only 3 spots available):**

- In-person table representing your business at the awards dinner on October 3
- Dinner for up to four at Chick-fil-A during the awards dinner
- Logo on the WSET commercials
- Logo on the Awards Dinner Banner
- Logo on the Website
- Social Media Tags on both Brown's Heating & Air and Chick-fil-A Wards Road River Ridge pages

_____ **BROWN'S CONTEST PARTNER - \$250 Level (Only 10 spots available):**

- Logo on the contest website listed as a contest partner
- Social Media tags on both Brown's Heating & Air and Chick-fil-A Wards Road River Ridge pages
- 4 Free Chick-fil-A Meals

_____ **BROWN'S CONTEST CONTRIBUTOR - \$100 Level:**

- Business name on the contest website listed as a contributor

_____ **DONOR - \$25-50Level:**

- Any monetary or gift donation valued at \$25 to \$50 will benefit the three finalists as part of their prize package.

Signed

Date